

Trend Micro™

MOBILE SECURITY SOLUTIONS

Protect Android™, Chromebook™, and iOS devices from malware, malicious applications, and credential attacks with next-generation security

Mobile security is a critical part of a multi-layered security strategy, particularly in today's age of remote work and diverse resources. Even your savviest employees can mistakenly click on a malicious link or download a malicious app, thus exposing your enterprise to a cyberattack. The mobile security solution offerings from Trend Micro provide next-generation malware prevention, centralized visibility, advanced risk telemetry, and the ability to protect corporate data. For clients looking for a hosted option, the new Trend Micro™ Mobile Security solution provides software as a service (SaaS)-based functionality. For clients who prefer to stay on-premises, Mobile Security continues to provide highly effective protection that can be managed directly in the client environment.

KEY FEATURES

- **Centralized Management and Policy Enforcement:** Streamlines administration with a single view for enterprise users, supporting device location tracking and inventory management in addition to providing single-click deployment of data protection policies.
- **Visibility:** Offers instant summary views of compliance, inventory, protection, and the health of all devices. Mobile Security also provides visibility into the number, types, and configuration of devices that are accessing corporate resources.
- **Threat Prevention and Detection:** Leverages our leading malware and phishing protection, powered by the Trend Micro™ Smart Protection Network™, to identify access to malicious code and websites.
- **Mobile Application Reputation Service (MARS):** Identifies and blocks apps that pose a security, privacy, and vulnerability risk by correlating installed app data against the MARS database of known malicious applications.
- **Integration with Mobile Device Management Solutions:** Trend Micro Mobile Security (on-premises) enables IT to remotely enroll, provision, and de-provision devices with corporate network settings like VPN, Microsoft Exchange ActiveSync, and wi-fi. Trend Micro™ Mobile Security as a Service provides integration with third-party mobile device management (MDM) solutions.
- **Advanced Risk Telemetry:** Risk data can be pulled from devices to allow for threat detection and response as well as continuous risk assessment of devices and users.



WHAT MOBILE SECURITY CAN DO FOR YOU

Detects and blocks advanced threats

- Identifies ransomware and other types of zero-day malware using pre-execution machine learning
- Shares threat information with other security layers to guard against persistent and targeted attacks
- Blocks access to malicious and phishing websites, preventing access to malicious code access and potential data leaks
- Allows IT to assess the use of risky mobile apps based on up-to-the-minute data from the cloud-based Trend Micro™ Mobile App Reputation™ service
- Integrates with leading mobile device management (MDM) solutions to provide easy removal of apps identified as malicious or having potential risks

Reduces Cost and Complexity

- Streamlines management of mobile security, app management, and data protection in a single solution
- Simplifies deployment by leveraging either a SaaS-based architecture (Trend Micro™ Mobile Security as a Service) or the Trend Micro™ Cloud Communication Server (Trend Micro™ Mobile Security Enterprise); an optional cloud-based service that automates communications and reduces complexity of deployment
- Reduces operational costs with centralized visibility and control of all endpoint security

Improves Visibility and Control

- Enables IT teams to track, monitor, and manage mobile devices, apps, and data through a single console
- Provides visibility on the number, types, and configuration of devices accessing corporate resources, whether they have enrolled or not
- Determines risks of devices and identities by correlating mobile telemetry with endpoint, network, email, and directory services

COMPARISON TABLE: MOBILE SECURITY

FEATURE	TREND MICRO MOBILE SECURITY (ON-PREMISES)	TREND MICRO MOBILE SECURITY AS A SERVICE
Centralized Management	Yes, via Trend Micro Apex Central™	Yes, via Trend Micro Vision One™ console
Protection: Known Threats	Yes	Yes
Protection: Machine Learning	Yes	Yes
Protection: Web and Phishing	Yes	Yes
Protection: Wi-Fi	Yes	Yes
Out-of-Date OS Notification	Yes	Yes
OS Vulnerability Mapping	Yes	Yes
Integration with Mobile Device Management Solutions	Yes	Yes, with Microsoft Intune and VMware Workspace ONE Unified Endpoint Management
Mobile Application Reputation System (MARS)	Yes	Yes
Zero Trust: Secure Access for Mobile Users and Devices	-	Via Trend Micro Vision One credits for Trend Micro™ Zero Trust Secure Access
Advanced Risk Telemetry for Risky Applications	-	Yes
Purchase Method	Via Subscription License (or Suite)	Via Trend Micro Vision One credits



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